

**From:** Chanel Frampton <chanel@glaaacc.org>  
**Sent time:** 05/22/2020 03:25:52 PM  
**To:** mindy.nguyen@lacity.org  
**Subject:** Hollywood Center, case: ENV-2018-2116-EIR  
**Attachments:** Hollywood Center case ENV-2018-2116-EIR.pdf

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Good afternoon Ms. Nguyen,

Please find GLAAACC's support letter for the Hollywood Center attached.

Be Blessed, Stay Safe, and Be Healthy,

Chanel Frampton  
Program Director  
Greater Los Angeles African American  
Chamber of Commerce (GLAAACC)  
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# GLAAACC

## Greater Los Angeles African American Chamber of Commerce

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May 22, 2020

Mindy Nguyen  
City of Los Angeles, Department of City Planning  
221 North Figueroa Street, Suite 1350  
Los Angeles, CA 90012  
mindy.nguyen@lacity.org

Re: Hollywood Center Project

Dear Ms. Nguyen,

The Greater Los Angeles African American Chamber of Commerce (GLAAACC) has been the voice and an advocate for small businesses in the Southern California region for over 25 years. As a small business owner and Chairman of the Board of GLAAACC, I write to you today in strong support of the Hollywood Center project.

An expertly developed proposal of this magnitude means two things for our stakeholders and community members: 1) massive economic development, and 2) a huge influx of new jobs. Our communities are hurting right now, and this type of long-term investment in Los Angeles is precisely what we need.

Equally as important to the investment and jobs Hollywood Center brings are the elements of the development itself. Our seniors need affordable places to live – this project provides that. Our transit lines need more activity around them – this project provides that. We need increased housing supply to address the housing crisis – this project provides that. We need more multi-modal options to get around town – this project provides that. We need to ‘think green’ in how we develop our City moving forward – this project does that.

This project means thousands upon thousands of construction jobs during the building of this project. Hollywood Center will also provide a good chunk of operational jobs through the ground floor commercial and restaurant space planned. I would ask that the City thoroughly examine alternatives to increase the operational jobs of Hollywood Center. In reviewing the DEIR, I noticed Alternative 8 provides an increased provision of new office space. Not only do we need to be building housing along transit lines, we also need to be building jobs that are easily accessible without the use of a car. Hollywood, the region’s historic home to the entertainment industry, could not be a better location for a new job-creating and economy-enhancing proposal that includes new office space.

GLAAACC urges your support of the project. Please feel free to contact me at (310) 515-6715 if you have any questions. Again, thank you for your support in this matter.

Sincerely,

Gene Hale

Chairman GLAAACC